



SIDE *by* SIDE



AUTISM ACCEPTANCE MONTH FUNDRAISER

St. Gerard Center for Autism is celebrating Autism Acceptance Month with a BIG ANNOUNCEMENT! Our Annual April First Words of Hope Luncheon has provided space for hundreds of locals in Henderson County to gather for lunch, hear a moving story, and raise funds for SGCA. In 2026, we're launching our new campaign in lieu of our Annual Luncheon, "**Side by Side**" for St. Gerard Center for Autism!

"**Side by Side**" is an acknowledgement that SGCA desires a deeper connection with all of our supporters in Western North Carolina and beyond. By going beyond the four walls of a one day event, and in the spirit of being good stewards of our resources, we're creating a month long event, reaching out to link arms with any person, organization or company that has a desire to walk "Side by Side" with SGCA to make a difference in the lives of autistic individuals and those that support them.

Sponsorship Benefits

- **BRAND VISIBILITY:** Connect with families, healthcare professionals, and educators
- **TARGETED MARKETING:** Opportunities to engage with SGCA Supporters
- **CONSUMER PERCEPTION:** Consumers are more often aligning with companies that support causes that are important to them
- **COMMUNITY GOODWILL:** Supporting social causes can build brand loyalty, while showing commitment to the community and social responsibility
- **PARTICIPANTS:** The number of participants that will come across your logo & information are now unlimited, and can view your information 24/7 from *anywhere in the world!* Sponsors will have a chance to do partnered social media marketing days during the campaign, focusing on "why we walk side by side with SGCA!"



Sponsorship Levels

\$10,000 Side by Side Presenting Sponsor

- Presenting Sponsor Recognition in all media (video, print, digital, web, social)
- Recognition in Event Press Release(s)
- Dedicated Marketing Table space at May Donor Appreciation Event (200 attendees)
- Year Round Sponsorship recognition on St. Gerard website
- Monthly Community Newsletter Recognition (over 3,000 households)
- Monthly Social Media Recognition
- Annual Supporter Level Benefits at commiserate level for 1 household
- Recognition on Side by Side Fundraising Page

\$5,000 Ambassador

- Year Round Sponsorship recognition on St. Gerard website
- Community Newsletter Recognition (over 3,000 households)
- Bi-annual Social Media Recognition
- Event Program Logo Placement
- Annual Supporter Level Benefits at commiserate level for 1 household
- Recognition on Side by Side Fundraising Page

\$2,500 Advocate

- Year Round Sponsorship recognition on St. Gerard website
- Community Newsletter Recognition (over 3,000 households)
- Social Media Recognition
- Recognition on Side by Side Fundraising Page
- Annual Supporter Level Benefits at commiserate level for 1 household

[Purchase your sponsorship here!](#)

**Learn more by contacting Sarah Newberry at (828) 693.4223 or
sarah.newberry@sgforautism.org**